

# CIBSE HERITAGE GROUP ADVERTISEMENTS For Building Services Engineering

The Archives of the Heritage Group and the private collections of its members hold many hundreds of books, journals, catalogues and documents relating to the history of building services engineering. Many extracts from these are displayed on this web site.

These collections contain thousands of photographs, illustrations and drawings showing systems, equipment, buildings and portraits of pioneers of our industry. For this electronic book it was decided to put together one hundred black & white advertisements. It was also decided that as many examples as possible from the year 1897 (the year of the founding of the Institution of Heating & Ventilating Engineers) should be included. While a reasonable objective for heating and plumbing, as you will see, this is unrealistic for air conditioning which came later.

The available illustrations vary in quality, depending on the source. All those featured here have been digitally enhanced.

Brian Roberts, March 2009



**ABC**

**Tough on the Coal Dealer,**  
but a boon to the man behind the pocket-book. With the price of fuel climbing higher and higher it is going to require "strangeness" to keep down expenses this winter.

**The "A B C" Fan System of Heating**  
will not only heat but it will actually pay for itself in a season in its saving of fuel.

The most satisfactory system for the user—hence the most profitable for the contractor to advocate.  
A complete line of Heaters, Fans and Blowers for all purposes.  
*Send for Catalogue.*

**AMERICAN BLOWER CO.,**  
DETROIT, MICH.

NEW YORK, 141 Broadway. CHICAGO, Marquette Bldg. LONDON, 70 Gracechurch St.